

**MISSISSIPPI DIVISION OF TOURISM**  
**SPORTS DEVELOPMENT & GOLF MARKETING**  
**FY 2005 PROGRAM CALENDAR**

**Memberships**

International Association of Golf Tour Operators (IAGTO)

National Association of Sports Commissions (NASC)

**Golf Show/Trade Show Participation & Promotions**

<b>Date</b>	<b>Event</b>	<b>Site</b>	<b>Co-op Cost</b>
August 23-26, 2004	Canadian Sales Blitz	Toronto, Ontario Canada	Not available
September 25-30, 2004	Pre - S F B Pro-Am Golf Media Fam	TBD	In-kind services
Nov. 7-12, 2004	German Golf Fam – Nova Tours	Natchez, Hattiesburg, Gulf Coast	In-kind services
November 2004	Toronto Int'l Golf Show	Toronto, Ontario Canada	TBD Canadian Office
Nov. 5-7, 2004	ASA (Amateur Softball Association)	Mobile, AL	TBD
November 11-15, 2004	National Tour Assn Annual Convention	Toronto, Ontario Canada	TBD
November 19-21, 2004	Indianapolis Golf Show	Indianapolis, IN	\$300/Shared Space
December 6-9, 2004	International Golf Travel Market	Estoril and Sintra, Portugal	Not available
January 28-30, 2005	Rochester Golf Show	Rochester, NY	\$300/Four Booths Shared Space
January 2005	Golden Horseshoe Golf Show	Hamilton, Ontario Canada	TBD Canadian Office
February 2005	London Golf & Travel Show	London, Ontario Canada	TBD Canadian Office
February 4-6, 2005	Tulsa Golf Show	Tulsa, OK	\$400 Individual Tables
February 2005	Toronto Golf & Travel Show	Toronto, Ontario Canada	TBD Canadian Office
March 4-6, 2005	Milwaukee Golf Show	Milwaukee, WI (Golfplus)	\$550 Individual Tables
March 18-20, 2005	Chicago Golf Show	Chicago, IL	\$500 Individual Tables
March 2005	Montreal Golf Expo	Montreal, Quebec Canada	TBD Canadian Office
March 2005	Ottawa Golf & Travel Show	Ottawa Canada	TBD Canadian Office
April 19-23, 2005	NASC Sports Event Symposium	Portland, OR	TBD
May 3-7, 2005	Travel Industry Assn Pow Wow	New York, NY	Not Available
May 22-25, 2005	Int'l Network of Golf Spring Conf	St. Augustine, FL	Not Available
Spring, 2004	Domestic Golf Media Fam	TBD	In-kind Services
Spring, 2004	Canadian Tour Operator Fam	TBD	In-kind Services

\*Bulk space will be purchased at domestic golf shows and price determined by the number of participants.