

MISSISSIPPI DEVELOPMENT AUTHORITY
DIVISION OF TOURISM
MEETING AND CONVENTION DEVELOPMENT
PROGRAM CALENDAR
FY 2005

Memberships

Alabama Council of Association Executives
 American Society of Association Executives
 Arkansas Society of Association Executives
 Georgia Society of Association Executives
 Hospitality Sales and Marketing Association
 International

Louisiana Society of Association Executives
 Meeting Professionals International
 Mississippi Society of Association Executives
 National Coalition of Black Meeting Planners
 Tennessee Society of Association Executives

(Membership in Association required for co-op)

Tradeshow Participation/Trade Promotions

Date	Event/Promotion	Site	Co-op/Cost
July 11-14, 2004	Arkansas Society of Association Executives Annual Convention & Tradeshow	Fayetteville, AR	Registration @ \$95 Contact ASAE at 501-223-9188 (Tentative)
July 25-27, 2004	Meeting Professionals International, Meeting Place Exposition	Denver, CO	Registration @ \$550 **See 2005 co-op calendar Contact MPI at 972-702-3000
July	Tourism Summit	Jackson, MS	
August 15-17, 2004	American Society of Association Executives Annual Meeting & Exposition	Minneapolis, MN	Registration @ \$555 Major Sponsorship Contact ASAE at 202-626-2723
Sept. 8-9, 2004	HSMAI Affordable Meetings Exposition	Washington, D.C.	Booth @\$2450 *1 co-op at \$750 (See 2005 co-op calendar) Contact HSMAI at 703-610-9024

Oct. 13-15, 2004	Alabama Council of Association Executives Convention/Tradeshaw	Grand Hotel Point Clear, AL	Booth @ \$75-\$100 Registration @ \$205 Sponsorships available Contact ACAE at 334-260-7970
Nov 10-12, 2004	Tennessee Society of Association Executives Conference and Tradeshaw	Gaylord Opryland Nashville, TN	Booth @ \$500 Sponsorships may include registration/booth *1 co-op at \$250 (See 2005 co-op calendar) Contact TSAE at 615-298-5944
Nov. 14-16, 2004	Mississippi Society of Association Executives Annual Conference	Pearl River Resort, Choctaw, MS	Booth @ \$500 Sponsorships @ \$250-\$1000 (includes registration) Contact MSAE at 1-888-812-6738
Nov. 16-21, 2004	National Coalition of Black Meeting Planners Fall Conference	Honolulu, HI	Booth @ \$300 Registration @ \$375 No co-ops Contact NCBMP at 202-628-3952
Dec. 2004	Update of Mississippi Meetings Profile Directory 2004 Completed Mail out in January 2005 will be of submitted changes only		
Jan. 26-28, 2005	Louisiana Society of Association Executives Annual Conference and Tradeshaw	Chateau Sonesta New Orleans, LA	Booth @ \$225 Sponsorships available No co-ops Contact LSAE at 1-877-328-6038
Feb. 1-4, 2005	Governor's Conference on Tourism	Grand Casino Resort, Tunica, MS	Booth @ \$500 Registration @ \$200 Sponsorships available Contact MTA at 1-888-812-6738
April TBA, 2005	Atlanta Sales Blitz Luncheon	Atlanta, GA	Co-op Fees TBA
June 1-3, 2005	Georgia Society of Association Executives Annual Meeting and Tradeshaw	Marriott Savannah, GA	Booth @ \$750 includes one registration Sponsorships may include booth and registration *One co-op @ \$400 (See 2005 co- op calendar) Contact GSAE at 770-934-2555

* All co-op arrangements should be made through the Mississippi Division of Tourism office unless otherwise specified.