

KEY INDICATORS

FY 2001 ECONOMIC IMPACT FOR STATEWIDE TOURISM AND RECREATION IN MISSISSIPPI

REVENUE

- Total Revenues of \$6.3 billion - 3.4 percent increase.
- Nongaming revenues of \$3.6 billion - 4.7 percent increase.
- Gaming Revenues of \$2.7 billion - 1.7 percent increase.

GENERAL FUND TAXES

- \$488.1 million General Fund tax revenues - 1.2 percent increase.
- \$274.5 million Nongaming General Fund tax revenues - 56.2 percent of the total.
- \$213.6 million Gaming General Fund tax revenues - 43.8 percent of the total.

EMPLOYMENT

- 92,700 direct jobs - 1.5 percent decrease.
- 59,170 Nongaming jobs – 0.5 percent increase.
- 33,530 Gaming jobs – 4.8 percent decrease.

CITY/COUNTY TAXES

- \$143.8 million City/County tax revenues - 2.1 percent increase.

WELCOME CENTER PERSONS SERVICED

- 2,994,723 persons were serviced at the Welcome Centers – 2.8 percent increase.

KEY INDICATORS - Continued

2000 CALENDAR YEAR VISITOR PROFILE HIGHLIGHTS

- 34 million Mississippi Visitors (person-trips).
- 79.0 percent of the Overnight Leisure person-trips were from out-of-state.
- 11.7 percent increase in Overnight Leisure person-trips.
- \$90 Average Daily Overnight Visitor Expenditures - \$1 less than the U.S. National Average of \$91.
- “Getaway Weekend” was the top 2000 “Purpose of Stay.”

STATE-LICENSED CASINOS

- 30 state-licensed casinos.
- 77.0 percent of state-licensed casino patrons were from out-of-state.
- 4.3 billion dollars in direct/initial, and subsequent capital investments for land, facilities, and gaming equipment.

LODGING HIGHLIGHTS

- 51,870 statewide Hotel/Motel rooms - 0.8 percent increase.
- A statewide Average Daily Rate (ADR) of approximately \$56.
- An estimated statewide Hotel/Motel Occupancy Percent of 61.5.

Please reference the FY 2001 ECONOMIC IMPACT FOR STATEWIDE TOURISM AND RECREATION IN MISSISSIPPI report for explanation of the above Indicators. Contact information: Tom Van Hying tvanhying@mississippi.org, or 601.359.3297